



THE SCHOLARS' LEGACY GALA

Benefiting The Naomi H. Truman
Scholarship Foundation

Gave the Date

Saturday, April 25, 2026
Birmingham, Alabama

An elegant evening, featuring exquisite cuisine, live entertainment, and heartfelt stories of student success—all in support of education and opportunity.



About the Naomi H. Truman Scholarship Foundation

The Naomi H. Truman Scholarship Foundation, an instrumentality of the Housing Authority of the Birmingham District (HABD), is a 501(c)(3) nonprofit organization established in 2012.

Originally founded as the Housing Authority of the Birmingham District Scholarship Foundation, the organization was renamed in 2018 to honor the legacy of Naomi H. Truman, former Executive Director of HABD, founder of the Foundation, and its first president.

Since its inception, the Foundation has awarded more than \$400,000 in scholarships to deserving students who reside in public housing or participate in the Housing Choice Voucher (Section 8) program. These scholarships support students pursuing higher education or accredited trade and technical programs—students who have the drive to succeed but face financial barriers.

Naomi Truman believed deeply in the power of education to transform lives. This gala serves not only as a fundraiser but as a celebration of her legacy and the bright futures she continues to inspire.

Why Sponsor the Inaugural Gala?

By sponsoring **The Scholars' Legacy Gala**, your organization will:

- Directly invest in education and workforce development
- Gain visibility among civic leaders, business professionals, and community advocates
- Demonstrate a commitment to equity, opportunity, and community uplift
- Help deserving students access education that changes the trajectory of their lives.

Sponsorship Opportunities



Truman Title Sponsor - \$25,000

Exclusive Presenting Sponsor

The highest level of visibility and impact.

Benefits include:

- Exclusive recognition as **"The Scholars' Legacy Gala presented by [Sponsor Name]"**
- Prominent logo placement on all event materials, signage, and digital promotions
- **30-second video or commercial** played during the gala program
- **Stage moment** with opportunity to address guests or present a scholarship
- Recognition in all radio, television, print, and digital advertising
- Logo inclusion in post-event recap and Foundation communications
- VIP access to the **Truman Sponsor Lounge**
- **Two reserved tables (16 tickets total)** with premier seating
- Opportunity to include branded materials or promotional items in guest gift bags

Foundation Legacy Sponsor - \$15,000

Honoring the enduring legacy of Naomi H. Truman.

Benefits include:

- Logo recognition on event signage and select promotional materials
- Stage moment during the program
- Recognition by the emcee during the gala
- One reserved table (8 tickets) with preferred seating
- Logo placement on the Foundation website and event program
- Social media recognition leading up to the event
- Opportunity to include branded materials in guest gift bags



Scholars Sponsor - \$5,000

Benefits include:

- Recognition as a Scholarship Sponsor
- Logo placement on event signage and printed program
- Verbal acknowledgment during the gala
- One reserved table (8 tickets)
- Name recognition on the Foundation website
- Opportunity to include branded materials in guest gift bags

Table Sponsor - \$1,000

- One reserved table (8 tickets)
- Name listed in event program
- Recognition on shared sponsor signage

Individual Tickets - \$125

- Admission for one guest
- Includes dinner, entertainment, access to the silent auction, and a gift bag

Tax Deductibility

The Naomi H. Truman Scholarship Foundation is a 501(c)(3) organization. Contributions are tax-deductible to the extent allowed by law.

Contact Information

For sponsorship opportunities or questions, please contact:
Jacqueline French

205.521.0614 or trumanscholarship@habd.net

Mail Sponsorship Checks to: Naomi H. Truman Scholarship Foundation
1826 3rd Ave South
Birmingham, AL 35233
Attention: Jacqueline French

To purchase tickets please visit www.trumanscholarship.org